

For Immediate Release

Balenciaga Showcases First Photovoltaic Glass Façade in Miami Design District

Crawford-Tracey incorporates PV glass in Pro-Tech Curtain Wall System



DEERFIELD BEACH, Fla. (May 31, 2018) – [Crawford-Tracey Corporation](http://www.crawford-tracey.com), the largest glazing contractor based in Florida, specializing in unitized and pre-glazed curtain wall and window wall products, recently completed the first photovoltaic (PV) glass façade in Miami Design District for Balenciaga's flagship store. The unique façade design was spearheaded by Balenciaga's artistic director Demna Gvasalia who brought in Onyx, a Spanish PV glass manufacturer who worked with New York-based architectural firm Atmosphere Design Group. The design team brought in Crawford-Tracey to incorporate the PV glass into their Pro-Tech 7SG, a 7" structurally glazed curtain wall system, designed to meet Florida's tough hurricane code requirements.

The photovoltaic glass is made of crystalline silicon cells embedded in between heat treated, laminated safety glass in a pale blue color; it also includes an Argon Spacer for additional thermal insulation. Each glass unit spans almost 10 feet by 5 feet and offers 340 Watts per unit. It also controls light transmittance inside the store and protects its interiors against aging.

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“We enjoyed working on this project and incorporating the PV glass, a first for us,” says Ray Crawford, President of Crawford-Tracey Corporation. “This project is a great example of where technology is going with glass and glazing systems, offering the client a great look while contributing to sustainable design, all while meeting some of the toughest hurricane building codes in the world.”

For more information on Crawford-Tracey visit www.crawfordtracey.com .

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About Crawford-Tracey Corporation – *Founded in 1956, Crawford-Tracey Corporation has become the largest contract glazier based in the state of Florida, the company offers a complete line of impact and non impact-resistant window and door products. Crawford-Tracey designs, manufactures and installs all of its products. Crawford-Tracey developed, tested and installed the first impact-resistant, four-sided, structurally glazed system in the United States and continues to offer high-performance products to meet specific project needs.*

Crawford-Tracey’s corporate headquarters is located in Deerfield Beach, Fla., with a second facility in Jacksonville, Fla. For additional information on Crawford-Tracey products and services, visit www.crawfordtracey.com, or call 954-698-6888.